



Love Dún Laoghaire Day

23 MAY 2020

A day dedicated to shopping online locally

SUPPORTED BY



EXIT REVIEW

TOP COMMENTS

To enter the Love Dun Laoghaire Day competition people were asked to post why they love the town

@product-mad

Dun Laoghaire town is my home town, my happy place. It is in my bones and in my heart. The sea the beach, the pier, the people's park ,all of it is truly beautiful. I love the fact that whether you go 'down the town' or 'up the town' depending on where you live that you can always see a friendly face in either one of the lovely local shops or on the street. Can I say anymore? I just love Dun Laoghaire ☺

@CatherineKinch

I love Dun Laoghaire my hometown, we have everything on our doorstep, great shops, restaurants, the pier, all within walking distance. Most of all there's a great community spirit in Dun Laoghaire.

@LottieHearn

Everything's handy, old & new, from #supportlocal service at hardware shops, to @NeighbourFoodIE @thecalikitchen to some of BEST Dublin restaurants @hartleyskitchen... then there's @DLHarbour views @dlrLexlcon & too much more! #LoveDunLaoghaire

@garytbyrne1971

I've lived in Dun Laoghaire all my life, I've rowed in Dun Laoghaire all my life, I shop, socialise, and there is nowhere I would rather be. Shops are varied and I can get anything I need in the town. The harbour is my second home ♥

@dalkeysoaps

I love walking the pier on a warm summer evening and a Teddy's ice cream after. I love all the small businesses like Cali kitchen, Shoe Lane coffee, the Irish design gallery and of course the Sunday market in the People's Park ♥

@RachelTreacy

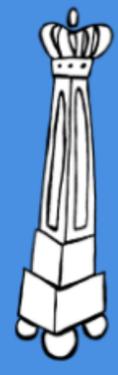
I love the pier, the library, the Royal Marine, the Haddington, the many lovely cafes and restaurants, the Irish design Gallery for fabulous gifts. The big shops, the small shops. And the hidden treasure The Oratory. Oh and of course the People's Park market on a Sunday. It's such a great town.

@TaniaDiscovered

Dun Laoghaire is like a painting filled with details & characteristics that combine to form a beautiful piece of art. Quirky cafes, charity shops, @dlrLexlcon, resto-bars & my happy place @sostrenegrene. So to be a detail in this painting we call - community.

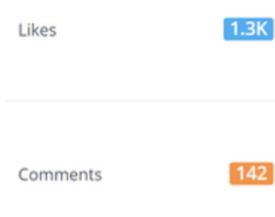
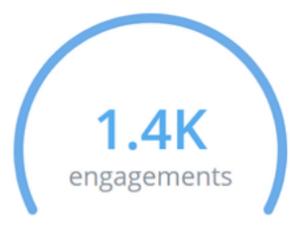
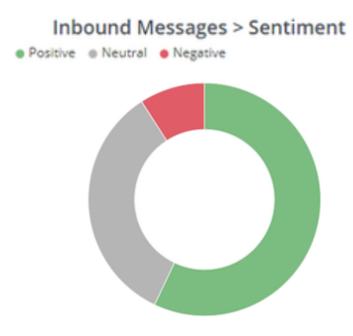
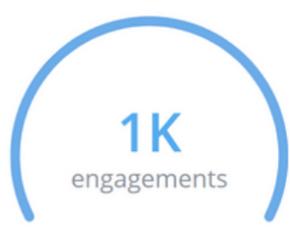
@RuthyMcDonagh

I love all our little, quirky small coffee shops and cafes that are spread around the town serving great coffee and treats and always with a smile. Smiling faces with smiling eyes #dunlaoghaire #community



ONLINE IMPACT

Analytics 1st - 26th May



59.6K total impressions

780 total clicks

2.6K users
+ 181.9%

3.2K sessions
+ 164.7%

THE PERSONAL STORIES THAT INSPIRED THE CAMPAIGN

Six local business owners supported the Love Dun Laoghaire day competition



Martin O'Byrne



"As a teenager I worked with my dad during school holidays learning the trade"

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Full profile post on **Martin O'Byrne**
Frewen & Aylward
<https://bit.ly/FrewenandAylward>



Sinead Buckley Quinn



"When I returned from travelling the world I was determined to showcase the excellence of local Irish design"

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Full profile post on **Sinead Buckley Quinn**
Irish Design Gallery
<https://bit.ly/IDGallery>



Michael Tierney



"Some of our loyal staff have been with us since my father ran the business over 40 years ago!"

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Full profile post on **Michael Tierney**
Tierney's Gifts
<https://bit.ly/TierneysGift>



Graham Mongey



"The Irish spirit of never giving up is the most inspiring for me"

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Full profile post on **Graham Mongey**
JJ Darboven
<https://bit.ly/JJDarbovenDL>



Kim & Dave O'Driscoll



"My brother and I had always talked about doing our own thing but originally never together"

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Full profile post on **Kim O'Driscoll**
Casper & Giumbini
<https://bit.ly/C-GDunLaoghaire>



Ian O'Meara



"Growing up locally I spent all my time on the water, I was always a sailor"

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Full profile post on **Ian O'Meara**
Viking Marine
<https://bit.ly/VikingMarineDL>

PICKUP IN INSTAGRAM STORIES

